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Discover all statistics and data on the global pharmaceutical industry on statista.com! The most important key figures provide you with a compact summary of the topic of “Global Pharmaceutical Industry” and take you straight to the corresponding statistics. Companies and Products. Sales of Pfizer: 47.4bn USD. Detailed statistics. Top 50 pharmaceutical companies by prescription sales and R&D spending 2012. Net income of Johnson & Johnson. Pharma Industry News. Indian Company WHO-GMP Certified. 09.01.2019. 2432. A Kala Amb, India based pharmaceutical manufacturing unit Vidhyasha Pharmaceuticals a WHO-GMP and an ISO9001:2008 and 22000:2005 certified organization having state-of-the-art facility for the manufacturing of non-beta tablets, hard gelatine capsules & soft gelatine capsules. Currently the company is exclusively serving the pharmaceutical & food sector in general category of non-beta-lactum drugs and nutraceuticals. The company also provides outsourcing & contract manufacturing solutions to the pharmaceutical industry. View Pharmaceutical industry Research Papers on Academia.edu for free. Third, case study of Ranbaxy Laboratories has been undertaken to empirically assess its experience with overseas acquisitions. The analysis indicates that the growth and internationalization of Indian pharmaceutical enterprises was critically dependent upon strategic government policies pursued in the past. Design/methodology/approach – Brand equity of branded generics is examined through an analytical review. Country of origin image is hypothesised to influence components of brand equity, i.e. brand strength and brand awareness, which in turn influence brand equity.